

DISTINGUISHED CLOWN CORPS



What is the Distinguished Clown Corps?

CEO's, Business Owners, Proprietors, Partners, and Top Local Corporate Executives – who have donated cash for the opportunity to be a **CLOWN** in the Parade. (Yes! Really!)

A Distinguished **CLOWN** Corps is also a parade tradition across the nation. In Detroit, New York, and Lincoln (NE), Distinguished **CLOWN** Corps of 50 to 100 **CLOWNS** 'march' in parades.

Why be a CLOWN?

IT'S FUN!
Or in the words of one experienced **CLOWN**:
"Having ridden in parades for too long...you watch the kids watch you...(As a CLOWN,) you can make 'em smile, make 'em feel like they're a special part of the Parade instead of just a spectator... and that's really neat."

IT HELPS THE PARADE – TWO WAYS!
First, it generates smiles. Second, and equally important – it helps cover some of the \$80,000 - \$90,000 it takes to produce the parade and festival

YOU'LL IMPRESS YOUR FRIENDS AND BUSINESS ASSOCIATES.

IT IS FUN!

Infamous CLOWNS of the Past & Present...

Walt Clark-United Auto Center
Phil Wyatt-Wyatt Irrigation Supply
Chris Smith-Press Democrat
Jim Cook-Hawley's Paints
Marshall Bluestone-Senneff,
Freeman & Bluestone, LLP

YES! I want to keep the crowds smiling at the 2010 Luther Burbank Rose Parade as a member of the Luther Burbank Rose Parade **DISTINGUISHED CLOWN CORPS!**

I understand this means I will be a fully costumed **CLOWN** in a special unit of **DISTINGUISHED CLOWNS** in the 116th Annual Luther Burbank Rose Parade on Saturday, May 15, 2010.

I agree to the following:

The Luther Burbank Rose Parade provides

- ❖ A **CLOWN** costume, wig, white gloves and all necessary make-up
- ❖ A space in the Parade's **DISTINGUISHED CLOWN CORPS**
- ❖ A complimentary breakfast prior to the parade for **CLOWN** and spouse or other 'dresser' where assistance will be provided with make-up and costuming
- ❖ Special recognition in all available forms of parade promotion as appropriate

As a member of the **DISTINGUISHED CLOWN CORPS**

- ❖ I will personally "**CLOWN**" through the parade route May 15, 2010
- ❖ As a **DISTINGUISHED CLOWN**, I understand I must go through the parade once with the **DISTINGUISHED CLOWN CORPS** unit, then I may continue **CLOWN**ing along the parade route for as long as I wish.

CLOWN FEES: \$350

Signed: _____ Date _____

Address: _____ Zip _____

Phone: _____ FAX _____

EMAIL _____

COSTUME INFORMATION FOR NEW CLOWNS ONLY~

How tall are you? _____

I am unable to be a clown but will sponsor a non-profit organization so that they may "**CLOWN**" through the parade.

Please **PRINT** your name below as your wish to see it in print:

Name: _____

Company: _____

Please return this form by April 2, 2009 to:

Luther Burbank Rose Parade
PO Box 11264, Santa Rosa, CA 95406
PHONE: 707.523.3728 FAX: 707.523.3754
www.roseparadefestival.com
info@roseparadefestival.com

For questions or information please contact:

Lisa Smith, Chief Clown Corps Crusader
707.517.0508
lsmith@extendedstay.com