



118TH ANNUAL LUTHER BURBANK ROSE PARADE & FESTIVAL
DISTINGUISHED CLOWN CORPS

- YES! I want to keep the crowds smiling at the 2012 Luther Burbank Rose Parade as a member of the Luther Burbank Rose Parade DISTINGUISHED CLOWN CORPS!

I understand this means I will be a fully costumed CLOWN in a special unit of DISTINGUISHED CLOWNS in the 118th Annual Luther Burbank Rose Parade on Saturday, May 19, 2012.

What is the Distinguished Clown Corps?

CEO's, Business Owners, Proprietors, Partners, and Top Local Corporate Executives - who have donated cash for the opportunity to be a CLOWN in the Parade. (Yes! Really!)

A Distinguished CLOWN Corps is also a parade tradition across the nation. In Detroit, New York, and Lincoln (NE), Distinguished CLOWN Corps of 50 to 100 CLOWNS 'march' in parades.

Why be a CLOWN?

IT'S FUN! Or in the words of one experienced CLOWN:

"Having ridden in parades for too long...you watch the kids watch you...(As a CLOWN,) you can make 'em smile, make 'em feel like they're a special part of the Parade instead of just a spectator... and that's really neat."

IT HELPS THE PARADE - TWO WAYS! First, it generates smiles. Second, and equally important - it helps cover some of the \$80,000 - \$90,000 it takes to produce the parade and festival

YOU'LL IMPRESS YOUR FRIENDS AND BUSINESS ASSOCIATES.

IT IS FUN!

Infamous CLOWNS of the Past & Present...

- Walt Clark-United Auto Center
Phil Wyatt-Wyatt Irrigation Supply
Chris Smith-Press Democrat
Jim Cook-Hawley's Paints
Marshall Bluestone-Senneff, Freeman & Bluestone, LLP

The Luther Burbank Rose Parade provides

- A CLOWN costume, wig, white gloves and all necessary make-up
A space in the Parade's DISTINGUISHED CLOWN CORPS
A complimentary breakfast prior to the parade for CLOWN and spouse or other 'dresser' where assistance will be provided with make-up and costuming
Special recognition in all available forms of parade promotion as appropriate

As a member of the DISTINGUISHED CLOWN CORPS

- I will personally "CLOWN" through the parade route May 19, 2012
As a DISTINGUISHED CLOWN, I understand I must go through the parade once with the DISTINGUISHED CLOWN CORPS unit, then I may continue CLOWNING along the parade route for as long as I wish.

CLOWN FEES: \$350

Signed: _____ Date _____
Address: _____ Zip _____
Phone: _____ FAX _____
EMAIL _____

COSTUME INFORMATION FOR NEW CLOWNS ONLY~

How tall are you? _____

- I am unable to be a clown but will sponsor a non-profit organization so that they may "CLOWN" through the parade.

Please PRINT your name below as your wish to see it in print:

Name: _____
Company: _____

Please return this form by April 1, 2012 to:

Luther Burbank Rose Parade
PO Box 11264, Santa Rosa, CA 95406
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info@roseparadefestival.com

For questions or information please contact:

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