



112TH ANNUAL LUTHER BURBANK ROSE PARADE ***DISTINGUISHED CLOWN CORPS***

YES! I want to keep the crowds smiling at the 2006 Luther Burbank Rose Parade as a member of the Luther Burbank Rose Parade ***DISTINGUISHED CLOWN CORPS!***

I understand this means I will be a fully costumed ***CLOWN*** in a special unit of ***DISTINGUISHED CLOWNS*** in the **112th Annual Luther Burbank Rose Parade on Saturday, May 20, 2006.**

I agree to the following:

What is the Distinguished Clown Corps?

CEO's, Business Owners, Proprietors, Partners, and Top Local Corporate Executives – who have donated cash for the opportunity to be a ***CLOWN*** in the Parade. (Yes! Really!)

A Distinguished ***CLOWN*** Corps is also a parade tradition across the nation. In Detroit, New York, and Lincoln (NE), Distinguished ***CLOWN*** Corps of 50 to 100 ***CLOWNS*** 'march' in parades.

Why be a CLOWN?

IT'S FUN!

Or in the words of one experienced ***CLOWN***:

*"Having ridden in parades for too long...you watch the kids watch you... (As a ***CLOWN***,) you can make 'em smile, make 'em feel like they're a special part of the Parade instead of just a spectator... and that's really neat."*

IT HELPS THE PARADE – TWO WAYS!

First, it helps cover some of the \$80,000 - \$90,000 it takes to produce a parade and festival. Second, and equally important – it generates smiles.

YOU'LL IMPRESS YOUR FRIENDS AND BUSINESS ASSOCIATES.

IT IS FUN!

Infamous CLOWNS of the Past...

Saralee Kunde – Sonoma Ag Art
Brad DeMeo – DeMeo & DeMeo
Patrick Kilkenny - NBR
Pat Berry – Berry's Markets

The Luther Burbank Rose Parade provides

- ❖ ***CLOWN*** Training on Tuesday, April 25th, at the Santa Rosa Chamber of Commerce, 6-7 p.m.
- ❖ A bi-colored ***CLOWN*** costume, wig, white gloves and all necessary make-up
- ❖ A space in the Parade's ***DISTINGUISHED CLOWN CORPS***
- ❖ A complimentary breakfast prior to the parade for ***CLOWN*** and spouse or other 'dresser' where assistance will be provided with make-up and costuming
- ❖ Two tickets in the VIP bleachers for ***CLOWN'S*** immediate family (or other skeptics)
- ❖ Special recognition in all available forms of parade promotion

As a member of the ***DISTINGUISHED CLOWN CORPS***

- ❖ I will personally "***CLOWN***" through the parade route May 20, 2006
- ❖ As a ***DISTINGUISHED CLOWN***, I understand I must go through the parade once with the ***DISTINGUISHED CLOWN CORPS*** unit, then I may continue ***CLOWN***ing along the parade route for as long as I wish.

CLOWN FEES: \$350 if paid before March 1, 2006, or \$375 after.

New CLOWNS (only) pay the additional one-time costume fee of \$150

Signed: _____ Date _____
 Address: _____ Zip _____
 Phone: _____ FAX _____ EMAIL _____

COSTUME INFORMATION FOR NEW CLOWNS ONLY ~

Please circle 3-4 colors from this list that you would enjoy wearing as a ***CLOWN***. Your costume will have 2 colors.

Choose Two:	Yellow	Red	Blue	Green	Orange
Choose Two:	Raspberry Purple	Teal Lime Green	Aqua Bright Pink	Jade Green	Sky Blue

How tall are you? _____

I am unable to be a clown but will sponsor a non-profit organization so that they may "***CLOWN***" through the parade.

Please **PRINT** your name below as your wish to see it in print:

Name: _____
 Company: _____

Please return this form by March 1, 2006 to:

Luther Burbank Rose Parade & Festival
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