



**PUBLIC SERVICE ANNOUNCEMENT
FOR IMMEDIATE RELEASE:**

CONTACT: Judy Walker, Event Manager 707-953-3909 jgwtoo@sonic.net

Rose Parade Call for Entries

Santa Rosa, CA (February 23, 2010) – It is not too late for your business to make its mark on local history – build a float, organize a marching group or enter the new Self Propelled category at this year’s Rose Parade on Saturday, May 15th. Show your community spirit and be a part of this 116-year old Sonoma County celebration. Visit www.roseparadefestival.com for information on how to enter into this year’s parade and to make a donation to keep the parade alive. For sponsorship opportunities call 707-523-3728. Become a Fan of the Parade on Facebook at Luther Burbank Rose Parade & Festival.

###

Rose Parade Call for Roses & Volunteers

Do you have a garden full of roses? Do you have a little extra time on your hands? Would you like to be part of a Sonoma County tradition? The Rose Parade is bringing back the ROSES and is looking for gardeners who are willing to give up their extra flowers to adorn floats for this year’s Parade. The Parade is also looking for volunteer to help decorate and build floats. If you have time to help or roses to donate contact the parade at info@roseparadefestival.com or call 707-523-3728. Mark your calendar to attend the Rose Parade...Saturday, May 15th, Downtown Santa Rosa. And, become a Fan of the Parade on Facebook at Luther Burbank Rose Parade & Festival.